



Inspiring People

The newsletter of International Art Consultants. Issue 18. January 2012

2011 was a busy year for International Art Consultants as we continued to deliver a wide variety of projects for clients in the UK and abroad. Highlights would include designing and installing the artwork for a stunning new Private Bank in Geneva, delivering a comprehensive art strategy for a major new scientific research establishment outside Riyadh, and on a smaller scale the commissioning of a striking new ceramic mural for the Bedford Estate in London's West End.

We also finally admitted to having a Private Client Service! This has in fact for many years been available for senior personnel of corporate clients that appreciate what we do. Now we have decided to make it available for everyone.

This year's Architects Eye Photography competition attracted more entries than ever and the quality of the Finalists resulted in substantial coverage in both trade and national press.

Our team continues to evolve with our business and I was delighted this year to promote Joanna Digby to the role of Director in recognition of the experience, skill and dedication she has brought to the business over the last 11 years. This in turn allows me to focus more on developing our new services and our growing international business.

We look forward to another busy and interesting year in 2012!

Alex Heath, MD, International Art Consultants

Recent work

THE BEDFORD ESTATES, London



As part of the redevelopment of an old garage site in the West End we were asked by architects Garnett & Partners to commission a large scale mural that would overlook the proposed new restaurant.

Working closely with artist Brian James and the client, we developed a design that combined the motoring heritage of both the site and the Bedford Estates that was then applied to the ceramic tiles through a novel low cost combination of screen and digital printing.

"We immediately felt comfortable with the way IAC took on board the brief and what we were looking for and came back with a shortlist of eminently suitable and appropriate artists for the project. We are delighted with the end result."

M. C. de Rivaz MA MBA FRICS, Steward, The Bedford Estates

Highlights of the year

Architect's Eye Competition 2011

"Architecture is the learned game, correct and magnificent, of forms assembled in the light."
Le Corbusier

Light brings architecture and photography together and International Art Consultants celebrates the happy marriage with a competition that recognises and rewards architect's photography skills.

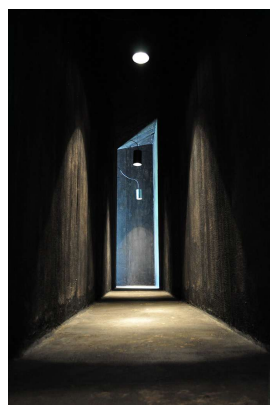
The Architect's Eye competition was launched in 2007 inspired by architects' evident enthusiasm when photographing buildings. The third cycle which took place in 2011 served to consolidate the success of the competition as we received the largest number of entries yet and the most media coverage.



Heygate Estate by Simon Kennedy

The winners of Architect's Eye 2011 were Simon Kennedy, in the category of Architecture and Place, with his image 'Heygate Estate' (Southwark, London) and Neil Dusheiko who won the Architecture and People category with his picture of 'Unite d'Habitation', the modernist residential housing design developed by Le Corbusier.

The runner-ups were Revti Halai, rewarded for her stunning shot of this year's Serpentine Gallery Pavilion designed by Peter Zumthor (Architecture and Place) and Chris Drummond who presented 'Ghosts of the Underground' (Architecture and People).



Serpentine Gallery Pavilion by Revti Halai

"The two winning photographs, both of modernist designs, demonstrate carefully and beautifully, the striking contrast between the vibrant success of the Le Corbusier building and the lifeless failure of the Heygate estate" (Jack Pringle, Chairman of the Judging Panel)

The prestigious judging panel was formed by Keith Priest (Founder Fletcher Priest Architects and President of the Architectural Association), Simon Allford (Founder AHMM), leading photographers Grant Smith and Nick Scott (Chair of Applied and Professional Panel, Royal Photographic Society), Dr Irena Murray (Sir Banister Fletcher Director of the British Architectural Library), Amanda Baillieu (Editor of Building



Unite d'Habitation by Neil Dusheiko

Design) and Alex Heath (Managing Director of International Art Consultants).

Architect's Eye 2011 Competition and Awards were sponsored by Building Design and supported by the Royal Photographic Society and RIBA Trust.

In 2012 the exhibition with the 20 finalist images will be on display for the general public. For further details about exhibition venues and dates, please contact us on enquiries@internationalartconsultants.com

For more information on Architect's Eye please visit www.architectseye.co.uk



Ghosts of the Underground by Chris Drummond

Private Client Advisory Service

In 2011, we celebrated the re-launch of our bespoke advisory service for private clients which is aimed at building, managing and realising private art collections.

Initially focussed on the Directors and senior personnel of our corporate clients, we have now extended our services to a wide range of individuals and family offices and we help them create a clear actionable art strategy by selecting and commissioning artworks from the best contemporary artists or purchasing historic works from reputable dealers and auction houses

We offer a fully integrated service, managing any project from inception when we join architects and interior designers to understand the client's aesthetic taste and the nature of the display space. Once we have compiled an appropriate art strategy and assisted with art selection and procurement, we offer ongoing curation to increase the enjoyment of any collection and if the decision is taken to realise a collection, we can help to maximise the financial return. We also take care of any framing, installation, lighting, storage, cataloguing and insurance needs through a reliable network of high-end suppliers.



Our private clients appreciate our strategic approach and art expertise gained over 30 years as fine art consultants and most importantly they trust our competent team with their personalised advice and their absolute discretion throughout.

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